

OUR BODY
THE UNIVERSE WITHIN
Actual Human Bodies



NEWS RELEASE
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FOR IMMEDIATE RELEASE:

**Golisano Children's Hospital Receives \$10,000 to Support
its Private, Family-Friendly Pediatric Treatment Center**

The Rochester Museum & Science Center and The Universe Within Touring Company, sponsoring the Our Body: The Universe Within exhibit at RMSC, partner to support Golisano Children's Hospital.

ROCHESTER, N.Y. — In support of Golisano Children's Hospital at Strong, The Universe Within Touring Company, LLC, on behalf of the Our Body exhibit on display at the Rochester Museum and Science Center, has donated \$10,000 to the hospital's Pediatric Treatment Center.

Each year, children make more than 7,000 trips to the Golisano Children's Hospital at Strong's Pediatric Treatment Center. There, they receive the medicine they need to fight battles against cancer, blood disorders, bone-marrow and immune deficiencies.

"We are honored to accept this generous donation to support our pediatric services," said Dr. Nina Schor, pediatrician-in-chief of the Department of Pediatrics at Golisano Children's Hospital at Strong. "This contribution will be put to immediate use at the Children's Hospital as we continue to bring top-notch medical care to our young patients in need every day."

Next year, the hospital will begin much-needed renovation and expansion efforts in the busy treatment center, which has doubled its volume since its inception in 1996. The project will dramatically enhance the hospital's ability to provide private, comfortable, family-friendly rooms to the children it serves.

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Golisano Children's Hospital Receives \$10,000 Donation Towards Pediatric Treatment Center

The Rochester Museum & Science Center and the Universe Within Touring Company, in collaboration with its presenting sponsor ESL Federal Credit Union and major support from Preferred Care, have partnered to bring the Our Body: The Universe Within exhibit to the Rochester community – which is now on display at the RMSC. They are now joining together to support the Golosano Children's Hospital at Strong.

The Universe Within Touring Company recognizes the importance of not-for-profit partnerships within a community and the need for top-notch facilities for children to receive medical treatment.

"We are so proud of our work with the "Our Body" exhibit and are delighted to have this opportunity to bring this amazing exhibit to the Rochester community — a region highly regarded for its wealth of medical and scientific innovation," said Marcus Corwin, general counsel at The Universe Within Touring Company, LLC. "This gift is being made to the hospital for its outstanding level of personal care to young patients in the Rochester area."

The Our Body exhibit shines a light on the mystery of the human body through the presentation of specimens combined with an inspirational and educational message. By highlighting anatomy studies over the past 1,000 years, visitors see how the body's complexity has influenced generations of artists and scientists. The exhibit will be on display until Jan. 1, 2008.

For more information regarding the Rochester Museum and Science Center, The Universe Within Touring Company, LLC or Golisano Children's Hospital at Strong, please go to their respective Web sites at www.rmhc.org, www.ourbodytheuniversewithin.com or www.gchas.org.