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MUMMIES

OF THE WORLD

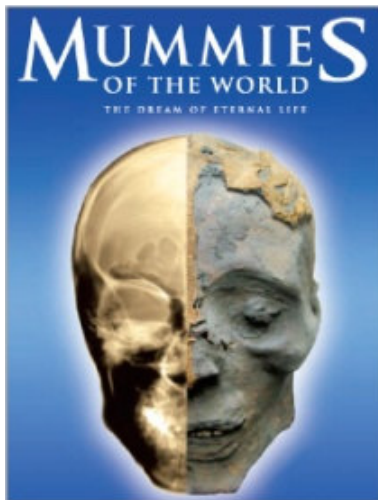
THE DREAM OF ETERNAL LIFE

DISCOVERY PLACE EXHIBIT DESIGN DIRECTOR WINS TRIP TO MUMMY CONGRESS IN ITALY

FOR IMMEDIATE RELEASE (Boca Raton, Florida; March 9th, 2009) -- American Exhibitions, Inc., presenter of the travelling blockbuster exhibition "**Mummies of The World: The Dream of Eternal Life**", is pleased to announce the winner of its contest awarding an all-expense paid trip to Italy to attend the 2009 World Mummy Congress in Bolzano, Italy later this month.

Sarah EJ Macey, Director of Exhibition Design at Discovery Place in Charlotte, North Carolina was the grand prize winner in the contest which was held at the 2008 Association of Science - Technology Centers (ASTC) national convention in Philadelphia.

Sarah was overwhelmed and joyous to have won stating, "I cannot believe it! I feel so very lucky to have won, and I am excited to experience all that the Mummy Congress has to offer!" She was among a pool of hundreds of contest entrants from science centers, museums and allied professionals from around the globe.



The World Mummy Congress 2009 Conference titled "Mummies and Life Sciences" is presented by the EURAC Institute for Mummies and will be held March 19-21st in Bolzano, Italy. This multi-day scientific program brings world renowned archeologists, anthropologists and other professionals who will focus on biomedical science applications in mummy studies.

Mummies of the World: The Dream of Eternal Life, the largest exhibition of mummies and artifacts, will commence a limited three year engagement in major U.S. museums and science centers in 2010. Part of the exhibit will be on display at the South Tyrol Museum of Archaeology, which is home to one of the world's most famous mummies, Otzi -The Iceman.

